

MOH { MESSAGE }
{ ON HOLD }



Business telephones have been delivering on hold messages for decades. And **Terry Loder's** messages have been heard coast-to-coast on business phones like yours almost from day one. Terry's warm delivery and creative approach to scripting has more than once prompted callers to ask "who's that guy on your phone?" Better yet, when they repeat the message, ask for the product or service and seal the deal a few seconds after they've heard it, you know this is the right company for your on-hold marketing.

Whether it's Terry or one of our other top male and female voiceover talents, **TLC** performs. From our first customer (John Deere) to an ever-growing clientele, we've crafted informative and humorous telephone messaging programs. Customers say they've had callers order products/services from the messages as soon as 5 minutes after they appear on the phone system. We don't guarantee that. But we know customers are listening. And since the average caller is on hold for 34 seconds, why not tell them about your business and products? The result is a lower number of hang-ups and frequently more sales. How many hang-ups would you consider to be acceptable each day?

HERE'S HOW IT WORKS:

Give us the basic information about your company or service and we'll deliver a complete 8 minute music and message program. That's about twice as long as most messaging services. Why? Less repetition for your frequent callers. It remains effective and productive much longer. You'll receive ten 15-20 second messages and four 5-10 second "spacer" messages that allow the message to breathe a bit. There are 5-6 different music tracks per program so the music changes frequently and is never just "elevator" music (unless that's your favorite genre). Use the program as long as you wish. You pay no licensing, residuals or annual fees!

HEAR OUR **GREEN CD** ONLINE:
AUDIO.TERRYLODERCREATIVE.COM

MESSAGE PLAYERS: 5 YEAR WARRANTY

CD LOADING TYPE PLAYER:

We record your program and ship you a CD.
Just place the CD in your player. It loads automatically and plays continuously from a digital memory. So there's no program degradation.

USB DOWNLOAD TYPE PLAYER:

We email you the mp3 file.
You load it on the USB stick at your computer and re-insert the USB stick into the message player.
That's it! Nothing more to do. Digital rules!

MESSAGE PROGRAMS: \$495

- 1 MOH program.....\$495
- 2 MOH programs per year.....\$395
- Monthly program.....\$325



CD PLAYER



USB PLAYER